



PRIVACY POLICY

GUTHRIE RACING PRIVACY POLICY

This Privacy Policy describes how Guthrie Racing (“Site,” “we,” “us,” or “our”) collects, uses, and discloses your personal information when you visit, use our services, or make a purchase from or make a purchase from (the “Site”), or otherwise communicate with us (collectively, the “Services”).

By using our Services, you agree to this Privacy Policy. If you do not agree, please do not use or access the Services.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time for operational, legal, or regulatory reasons. Updates will be posted on this page with a new “Last updated” date.

Information We Collect

We collect personal information in the following ways:

Information You Provide Directly

- Contact details (name, address, phone, email).
- Order information (billing/shipping address, payment confirmation, order history).
- Account information (username, password).
- Shopping activity (items viewed, added to cart, wishlisted).
- Customer support messages or inquiries.

Information Collected Automatically

- We use cookies and similar technologies to collect usage data, such as:
- Device, browser, and IP address.
- How you interact with our Site, ads, and emails.

Information from Third Parties

We may also receive information from:

- Shopify (our store platform).
- Payment processors (to securely process payments).
- Shipping and fulfillment partners.
- Advertising and analytics providers (Meta, Google, etc.).

How We Use Your Information

We use your personal information for:

- Order fulfillment – to process payments, ship products, handle returns/exchanges, and manage your account.
- Marketing & advertising – to send promotional offers via email, SMS, or ads (only if you opt in).
- Fraud prevention & security – to protect against unauthorized activity.
- Customer communication – to answer questions and provide support.

SMS & Email Marketing

- By providing your phone number or email and opting in, you consent to receive promotional messages from Guthrie Racing.
- Message frequency varies and may include updates about giveaways, product launches, offers, and reminders.
- Message & data rates may apply depending on your carrier.
- You can opt out at any time:
- For SMS: reply STOP to unsubscribe or HELP for assistance.
- For email: click the unsubscribe link at the bottom of our emails.
- Opting out of marketing messages will not affect order confirmations, shipping updates, or other essential service communications.

Cookies

We use cookies to:

- Remember your preferences and cart.
- Analyze site performance.
- Personalize ads.

You can manage or block cookies in your browser, but some site features may not work properly.

Sharing Your Information

We may share your information with:

- Vendors and service providers (Shopify, payment processors, shipping carriers).
- Business/marketing partners (advertising networks, analytics).
- Affiliates or group companies within Guthrie Racing.
- Legal authorities if required by law.

We do not sell your personal information.

User-Generated Content

If you post reviews or other content on our Site, it may be public and visible to others.

,Third-Party Links

Our Site may link to third-party websites. We are not responsible for their privacy or security practices. Please review their policies separately.

Children's Privacy

Our Services are not directed to children under 13. We do not knowingly collect personal information from children.

Data Security & Retention

We take reasonable steps to protect your information, but no system is completely secure. We retain data only as long as necessary for the purposes described in this Privacy Policy, unless a longer retention is required by law.

Your Rights

Depending on your location, you may have rights to:

- Access, correct, or delete your data.
- Opt out of marketing communications.
- Request details about how we process your information.

To exercise your rights, contact us at the email below.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Guthrie Racing

 2041 W GLADSTONE ST, UNIT A, GLENDORA California 91741, United States

 mitch@guthrie-racing.com

Giveaway Privacy Policy – RZR Pro Car Giveaway

When you participate in the Guthrie Racing RZR Pro Car Giveaway (the “Giveaway”), we may collect additional personal information beyond standard website purchases.

Information Collected for the Giveaway

- Entry details: name, email address, phone number, mailing address.
- Purchase information: if you enter by purchasing products, we collect order details (items purchased, amount spent) for entry allocation.
- Free entry information: if you enter without a purchase, we collect the details you provide on the free entry form, email, or mail-in request. TO ENTER FOR FREE, PLEASE FILL OUT THIS [FORM](#)
- Marketing preferences: if you opt into SMS/email updates about the Giveaway.

How We Use Giveaway Information

- To administer the Giveaway, including tracking entries, verifying eligibility, and selecting winners.
- To communicate with entrants about their entry, status, or potential prize.
- For legal compliance (such as eligibility verification and tax reporting for winners).
- For marketing (if you opted in to receive promotional messages from Guthrie Racing).

Sharing of Giveaway Information

We may share Giveaway-related information with:

- Third-party vendors who help us run the Giveaway (e.g., sweepstakes platforms, marketing partners, or fulfillment providers).
- Legal authorities if required by law.
- We will not sell or rent Giveaway entrant information.

Your Rights as a Giveaway Entrant

Entrants may request access to or deletion of their Giveaway information, subject to legal and regulatory requirements (such as winner reporting obligations).

By entering the Giveaway, you agree that your information will be collected and used as described in this section of our Privacy Policy.